

Ali Kemal Akçay

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EXPERIENCE

Senior Product Designer · The Graph · San Francisco, CA (Remote) May 2023 – Present

- Led design system for a decentralized protocol used by thousands of developers worldwide.
- Launched 3 products across consumer, enterprise, and developer audiences — from concept to production.
- Redesigned The Graph Docs, significantly improving legibility and developer experience.
- Drove design for multiple stealth projects in close collaboration with engineering and product.

Senior Product Designer · xMoney · Braga, Portugal (Remote) Nov 2021 – May 2023

- Redesigned the full Payment Gateway and end-to-end Payment Flow for a licensed crypto payments platform.
- Built the company's design system from scratch, enabling faster, more consistent product development.
- Automated high-value payment flows through an OTC aggregator, reducing manual processing time.
- Contributed to bridging traditional finance and crypto, enabling seamless checkout for merchants globally.

Founding Product Designer · Catch Social · New York City, NY (Remote) May 2020 – Nov 2021

- Designed and shipped v1 of the product from zero — visuals, real-time music, and a scrollable 3D environment.
- Led user research and played a key role in navigating product pivots.

UI/UX Designer · Atolye15 · Izmir, Turkey May 2019 – May 2020

- Created and maintained a design system for a product studio serving startups and enterprises.
- Designed web and mobile apps and produced detailed documentation for engineering handoff.

PROJECTS

web3icons web3icons.io

The largest Web3 icon library — 2,500+ SVG icons, 30,000+ weekly npm downloads, 250+ GitHub stars.

Button Buddy figma.com/community/plugin/891833918736503296

One of the most popular Figma plugins with 91,000+ users. Generates Button component sets automatically.

Variants Manager figma.com/community/plugin/1341787472715232173

Solves component variant management for design system teams.

Find Missing Components figma.com/community/plugin/1311320340932189692

Increases design system adoption by surfacing missing component usage.

SKILLS & TECHNOLOGIES

Design	Product Design · Design Systems · Interaction Design · User Research · Prototyping
Engineering	React · Next.js · TypeScript · JavaScript · Tailwind CSS · HTML/CSS · Git
Tools	Figma · ProtoPie · Lottie · Sketch
AI Tools	Prompt engineering · AI-assisted design workflows · Generative UI exploration · Cursor · v0
Soft Skills	Cross-functional collaboration · Decision-making · Attention to detail · Critical thinking