

Ali Kemal Akcay

Senior Product Designer

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SUMMARY

Senior Product Designer with 7+ years shipping data-heavy developer, Web3, and fintech products, and a working front-end engineering background. Owns the design system behind seven products at Edge & Node, leads product design for an enterprise blockchain data platform, and merges production React and TypeScript code alongside designs. Maintains open-source tools used by 95K+ designers and developers.

WORK EXPERIENCE

Edge & Node (core developer of The Graph)

Senior Product Designer

Remote

May 2023 – Present

- Lead product design for Amp Cloud, an enterprise blockchain data infrastructure platform (pre-launch): own strategy, user research, personas, product definition, and end-to-end UX, and build a large share of the front end.
- Own the Graph Design System (GDS), the shared design token and component library behind seven products: Subgraph Studio, Graph Explorer, The Graph Docs, thegraph.com, edgeandnode.com, Ampersend, and Amp Cloud.
- Ship production code alongside designs: roughly 200 merged pull requests across design system, docs, and product repos in React, Next.js, TypeScript, and Tailwind CSS; primary reviewer for design system contributions.
- Redesigned The Graph Docs for legibility and navigation (information architecture, typography, code presentation) serving developers across Ethereum and multi-chain ecosystems.
- Launched three products for consumer, enterprise, and developer audiences; designed stealth projects from concept through release.

xMoney (formerly Utrust)

Senior Product Designer

Braga, Portugal (Remote)

Nov 2021 – May 2023

- Redesigned the Payment Gateway and merchant checkout flow for a licensed fiat and crypto payments platform covering subscriptions, invoicing, and card issuing.
- Designed the automated settlement path for payments above \$1M through an OTC aggregator, replacing a manual desk process for high-value transactions.
- Built the company design system from scratch and rolled it out across three products.

Catch Social

Founding Product Designer

New York, NY (Remote)

May 2020 – Nov 2021

- First design hire at an early-stage social startup; designed and shipped the first version of the product with real-time music, a scrollable 3D environment, and a visual-first interaction model.
- Led user research (interviews and prototype tests) that shaped the product through multiple pivots.

Atolye15

UI/UX Designer

Izmir, Turkey

May 2019 – May 2020

- Designed web and mobile products at an end-to-end product studio, contributing to Bookyourdata (B2B sales intelligence, 250M+ contacts, #1 on G2), Bonded (location-based hiring app, 3M users in year one), Kısık Ateş (food social network, App Store App of the Day), and StartupMarket (fundraising SaaS, 3,000+ startups).
- Created and maintained the studio design system and handoff documentation used across client engagements.

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UI/UX Designer

Turkey

Jan 2019 – Apr 2019

Independent Designer & Developer

Freelance, branding and web

Turkey

2013 – 2019

- Branding, logo design, and web design and development for clients across industries. Selected work at dribbble.com/akemal.

SKILLS

Design: Product Design, UX Research, Interaction Design, Design Systems, Design Tokens, Information Architecture, Prototyping, Usability Testing, Accessibility (WCAG), Data Visualization, Developer Experience (DX), Product Strategy

Tools: Figma (Components, Variables, Plugin API), ProtoPie, Lottie, Sketch, Storybook, Notion, Linear

Engineering: TypeScript, JavaScript, React, Next.js, HTML, CSS, Tailwind CSS, Git, GitHub

Domains: Web3, Blockchain Data, DeFi, Payments and Fintech, Developer Tools, B2B SaaS, Enterprise

OPEN SOURCE AND PROJECTS

web3icons · Maintainer. Open-source icon library for Web3 brands: 2,500+ SVG icons, 65K weekly npm downloads, 281 GitHub stars.

Button Buddy (Figma plugin) · Generates complete button component sets. 92.3K users, 491 likes.

Find Missing Components (Figma plugin) · Surfaces components missing from a library to drive design system adoption. 2.6K users, 46 likes.

Variants Manager (Figma plugin) · Batch edits component variants for design system maintainers. 1.2K users, 35 likes.

EDUCATION AND LANGUAGES

Gazi University, Bachelor's degree, International Relations · Languages: English (C2), Turkish (Native)